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January 4th, 2009

Dr. John David Arnold
LULAC International Relations Chair
802 E. 46th Street
Tucson, AZ 85713

Re: Notice Re-Appointment of International Relations Chair

Dear Dr. Arnold:

I hereby re-appoint John David Arnold, PhD, as the LULAC International Relations Chair. Dr. Arnold, having lived in Guadalajara, Mexico, as a child and attending Colegio Cervantes gives him experience of what it is to live and study abroad. His years of working with micro loan programs through Acción Internacional and PMHDC have given him direct contact and field experience in Mexico, Ecuador, Peru, Columbia, Brazil, Dominican Republic, and Guatemala.

Dr. Arnold established the first micro loan program in the State of Sonora in 1990 which has become one of Mexico's largest such program. Furthermore, he established the concept of a "mini NAFTA" in the late 1990's for import/export of micro business products. Later, Dr. Arnold negotiated the first agreement between the Mexican Government FONAES and a U.S. non-profit PPEP, Inc., to formalize a bi-national micro business import/export program. Hosted the first International Micro Business Forum in 1998 in Cd. Obregon, Sonora that resulted in the Bi-national Commission on micro enterprise development.

Dr. Arnold created the PPEP Thailand program in the rural provinces of Thailand that provided micro business development services to Vietnam refugees and victims of prostitution.

Dr. Arnold has directed four emergency relief efforts to Mexican farm workers such as the "deep freeze" in 1999 that devastated the crops in Southern Sonora. During Hurricanes Katrina/Rita, Dr. Arnold organized a partnership between PPEP, Inc., LULAC, and World Care that NBC News called "the largest interstate, nongovernmental relief effort of its kind." The emergency assistance which was provided was coordinated with the Mexican Consulate primarily impacting Mexican farmworker victims in Mississippi and Alabama. Dr. Arnold has also made a significant impact on the small isolated Sonora communities by donating through PPEP, Inc. over a dozen used vans, computers, medical and handicapped equipment. Mexican farmworker victims of Hurricane Henriette, and Lloyd were assisted with over 15 tons emergency relief supplies collected by Arizona LULAC councils and charter schools.

Dr. Arnold has participated as speaker and presenter at several national, regional, and international micro business forums. In addition, he was awarded for his efforts that span four decades the Cesar Chavez Award for Leadership and Community Service.

Dr. Arnold is also working with the National LULAC Board to help LULAC become international through a pilot demonstration adult council in Hermosillo, Sonora. During his third term Dr Arnold recruited LULAC associate members in Nigeria Africa. Furthermore he was instrumental in setting up a bi national border commission to address the humanitarian crisis of those being deported including homeless and abandoned children. Many of his other international accomplishments can be seen on his website at www.ppep.org. Finally in 2008 LULAC established the first annual John David Arnold Humanitarian Award that went to Mexican legislator and civil rights advocate Leticia Amparano. Thank you for your consideration of the above.

Si Se Pudo



Rosa Rosales,
LULAC National President